**Annex D: GTI Awards 2024 Application Form**

Best 5G Applications & Monetization Award

The following is the application form for the GTI Awards 2024 – Best 5G Applications & Monetization Award. Please fill out the application form to provide basic information and justification, and return it to GTI Secretariat *(*[*admin@gtigroup.org*](mailto:admin@gtigroup.org)*)* ***before the deadline: 15th December, 2023.***

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| Company Name | *Name of GTI Operator or Partner Forum member*  *For a list of GTI Operators or Partners, please refer to:*  <http://gtigroup.org/omembership.html>  <http://gtigroup.org/pmembership.html> | |
| Name of Authorized Representative | *(Name, Prefix, Job title, E-mail, Telephone, Fax and Postal Address)* | |
| Description of Practice/  Business Model | *In approx 300 words or less, please describe the practice/business model. The supporting materials include but are not limited to practices and business models in innovation and monetization etc.* | |
| Highlights | *In approx 100 words or less, please describe highlights of the practice/business model and core competitiveness compared to others* | |
| Entries to Criteria | Differentiation and advantage | *In approx 300 words or less, please describe what is unique in the practice/business model, and the distinct advantages over alternatives. We also want to evaluate its unique value proposition.* |
| Business Models | *In approx 300 words or less, please describe what is new and unique in the business model.* |
| Monetization Models | *In approx 300 words or less, please describe how this practice/business model could be monetized when brought to the market.* |
| Impacts to economy and value creation | *In approx 300 words or less, please describe how this practice/business model could be promoted and be expanded to larger markets, and how it could inspire innovative application towards value creation.* |